



Strategy and Branding



Traditional Advertising



Digital Marketing



Social Media Marketing



Production



Online Development

Established in 2003, Brand Advertising Group is a full-service marketing and advertising agency based in Lexington, Kentucky. Brand Advertising Group was established to fill a void in the industry; to build an agency that truly listens to its clients, create strategies, and solve problems with each clients' goal in mind.

Core Competencies

- Marketing Strategy
- Production: Television, Video, Radio, Print, Outdoor, Digital and Photography
- Traditional Marketing Planning, Strategy, Placement, and Purchase
- Social Media Management, Monitoring and Advertising
- Digital Marketing Including Media Planning, Placement and Purchase
- Website Design and Development
- Search Engine Optimization
- Creative Concepts, Strategy and Design including Graphic Design
- Printing: All printing materials including large format

Differentiators

- Woman Owned
- Certified Disadvantaged Business Enterprise (DBE)
- Our core values include embracing growth, questioning the status quo, respect, and appreciation for clients and our team.

Clients

